

## Douglas L. Lineberry

Partner

Greenville, SC  
(864) 552-9375  
[dlineberry@burr.com](mailto:dlineberry@burr.com)



*“I bring a lot of energy to my practice. I am relentless for my clients, ensuring we fully explore the available intellectual property paths while considering what’s best for the client’s business.”*

Whether he is assisting clients with the protection of intellectual property through patent, trademark, and copyright prosecution, or intellectual property litigation, Doug Lineberry focuses on building relationships founded on trust and constant communication. Doug successfully prosecutes patent applications for mechanical, medical, and chemical technologies. He helps clients with establishing and protecting trademark portfolios, guarding against improper third-party use, and conducting enforcement actions. He advises his clients on all matters involving intellectual property, trade secrets, branding and marketing issues, and contractual and other business matters. Doug also works with mid-level companies within the biotech industry. This gives him the opportunity to use his broad connections to help bring their inventions to market safely while protecting their intellectual property every step of the way.

For Doug, ideas are everything. Bringing together his love of science and a desire to help people achieve something greater, Doug always knew he would be a lawyer. He is enthusiastic and inquisitive, and he thrives on the aggressive pursuit of truth that enables him to present the best options to his clients. Doug enjoys diving into the technical aspects of a case, working tirelessly through every facet. He brings his findings to a larger group to ensure that his clients benefit from the collective strengths of his team.

When he is not working, Doug takes time to be involved in his children’s activities and is a self-proclaimed sci-fi movie buff.

#### PARALEGAL/ASSISTANT

Paralegal

Laurel Fowler  
(864) 552-9332  
[lfowler@burr.com](mailto:lfowler@burr.com)

#### CAPABILITIES

Intellectual Property  
Manufacturing  
Commercial Litigation  
Sports & Entertainment

#### EDUCATION

J.D., Mercer University School of Law  
B.A., B.S., Emory & Henry College  
*summa cum laude*

#### LICENSED IN

South Carolina

#### ADMITTED IN

U.S. Patent and Trademark Office  
South Carolina Supreme Court  
U.S. Court of Appeals for the Fourth Circuit  
U.S. District Court - South Carolina

# Douglas L. Lineberry

Doug earned his J.D. from Mercer University School of Law and his B.A. and B.S. from Emory & Henry College.

## Experience

- Handles all phases of patent prosecution for a large patent portfolio belonging to a chemical engineering concern.
- Drafts and prosecutes complex biomedical device and polymer patent applications for Southeastern companies, including South Carolina.
- Improved patent allowance rate and reduced expenses for an existing patent portfolio within three months of receiving through patent prosecution techniques.
- Assists South Carolina educational institutions with prosecuting, maintaining and protecting their trademark and patent portfolios.
- Assists corporate clients with licensing and divesting technologies outside their existing commercial concerns.

## Honors & Recognition

- Listed in *The Best Lawyers in America*®, Litigation - Intellectual Property since 2020
- *Greenville Business Magazine*, Legal Elite of the Upstate (2018, 2020); Intellectual Property and Innovation (2021, 2023)
- *Managing Intellectual Property Magazine*, "IP Star" (2015-2016)

## News

- Burr Duo Featured on Living Local Carolina Media Mention, 09.01.2023
- Best Lawyers® 2024 Honors 242 Burr Attorneys, Including 17 "Lawyers of the Year" Firm News, 08.17.2023
- Sixteen Burr Attorneys Across South Carolina Recognized in 2023 Legal Elite Firm News, 08.01.2023
- Burr & Forman's Intellectual Property Practice and Attorneys Recognized in Top Categories by IP STARS Firm News, 04.12.2022
- Doug Lineberry Featured on The E Class Podcast Discussing "What You Need to Know About Copyright, Patent and Trademark" Firm News, 04.04.2022

## Speaking Engagements

- SC Small Business Development Centers, "Intellectual Property: 10 Common Mistakes That Make You Cry"

# Douglas L. Lineberry

Speaking Engagement, 11.17.2022

- USC Columbia Technology Incubator Workshop Series, "Advanced Intellectual Property Concepts"  
Speaking Engagement, 11.17.2022
- SC Small Business and Technology Development Center, "Intellectual Property Do's and Don'ts"  
Speaking Engagement, 10.25.2022
- Class E Podcast: This is Copyrighted - What You Need to Know About Intellectual Property  
Speaking Engagement, 04.01.2022
- Coffee & Counsel hosted by Hilton Head Area Chamber of Commerce  
Speaking Engagement, 07.29.2021

## Articles

- Conundrum on Coaxing Cavinder Twins Highlights Emerging NIL Uncertainty  
Article, 03.02.2023
- Recent Copyright Issues in the News Begs the Question, "What Qualifies as Copyright Infringement?"  
Articles / Publications, 06.16.2020
- "The Little Black Book of Trademark Prosecution," *South Carolina Lawyers Weekly*  
Articles / Publications, 05.27.2020
- Protecting the Next Big App  
Articles / Publications, 06.06.2016
- Just When Your Handbook Thought it Was Safe to Go Back In the Water: The Impact of the Defend Trade Secrets Act on Employers  
Articles / Publications, 05.12.2016

## Professional Activities

- Trademark & Copyright Law Association
- The Carolina Patent Trademark Copyright Law Association
- American Bar Association
- South Carolina Bar
- Greenville Bar Association
- Executive Planning Committee, Southeastern Chamber of Commerce Entrepreneur Week, Chair (2016)