

Jennifer M. "Ginger" Busby

Partner

Birmingham, AL
(205) 458-5341
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Ginger Busby regularly represents clients in evaluating risk, developing strategy, and in litigation. Ginger has acted as national counsel for several insurance and manufacturing clients to direct litigation strategy and ensure efficiency. She regularly handles employment, insurance and commercial disputes including defending various types of class action litigation. She is very knowledgeable about coverage, bad faith insurance, health, long term care, reinsurance and regulatory matters. She also focuses part of her practice in a number of product liability design areas, including defending fire cases nationwide for several clients. Ginger also has extensive experience with labor and employment and railroad matters including trying numerous Federal Employers Liability Act (FELA) and Title VII cases. Ginger currently serves as National Counsel for a product manufacturer and Regional Counsel for both a health insurance company and another product manufacturer.

Ginger has practiced in Burr & Forman's Litigation and Labor and Employment Law sections for almost 30 years. She has chaired several practice groups and served as the Head of the Firm's Litigation Section. She is a member of the firm's Transportation, Insurance and Product Section (TIPS): Risk Mitigation and Complex Litigation section and the Chairperson of the firm's Diversity Committee.

Ginger also has extensive legal industry involvement and leadership experience. She served as Chair of the Section Officers Conference of the American Bar Association and the immediate past Chair of the Tort Trial and Insurance Practice Section (TIPS) of the American Bar Association. She previously served as Chair-Elect and Vice Chair, as well as, Secretary and Diversity Officer for TIPS. She has been a member of the TIPS Council for 6 years. In addition, Ginger served as the Director of the National Trial Academy which is held every year in Reno, Nevada. She remains a member of the board.

PARALEGAL/ASSISTANT

Paralegal

Deena M. Johnson
(205) 458-5243
djohnson@burr.com

Legal Practice Assistant

Alesia Day
(205) 458-5417
aday@burr.com

CAPABILITIES

Commercial Litigation

Manufacturing

Employment Litigation

Director & Officer Liability

Insurance

Insurance Litigation & Coverage

Labor & Employment

Life, Health & Disability / ERISA

Personal Injury

Product Liability

Class Action

EDUCATION

J.D., Samford University Cumberland
School of Law

summa cum laude

B.A., University of Alabama

LICENSED IN

Alabama

Florida

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Ginger has also taught at several other Trial Academies. She was selected for inclusion in the Alabama Super Lawyers and the Top 25 Women Lawyers in Alabama listings in both 2010 and 2011.

Ginger currently serves as the Alabama State Delegate to the ABA House of Delegates and as a board member on the ABA-SCOPE and has served on several other ABA Committees. She is very active in other local organizations. Ginger served as President of the Homewood, Alabama City Council from 2000 to 2008, and is a member of Leadership Birmingham.

Ginger has authored several articles related to trial practice and tips for young lawyers and speaks regularly on various trial and leadership topics.

During law school, she was articles editor of the Cumberland Law Review, an oralist on the National Moot Court Team and a member of both the Order of Barristers and Curia Honoris. Prior to law school, Ginger was employed in the communications field and also worked for the Leukemia Society of America.

Experience

- Successful Decertification of Nationwide Collective Action
11.01.2021

Honors & Recognition

- Listed in *The Best Lawyers in America*® Insurance Law since 2013, Mass Tort Litigation / Class Actions - Defendants since 2021, Product Liability Litigation - Defendants since 2021, Personal Injury Litigation- Defendants since 2023
- *Mid-South Super Lawyers*, Business Litigation since 2016, Person Injury - Products: Defense (2023)
- "Best of the Bar," *Birmingham Business Journal* (2019)
- James K. Carroll Leadership Award by the American Bar Association, Recipient (2017)
- *Alabama Super Lawyers*, Business Litigation (2010-2015), "Top 25 Women" in Alabama (2010 & 2011)

News

- 58 Burr Attorneys Named to 2023 Mid-South Super Lawyers and Rising Stars List

Georgia

Jennifer M. "Ginger" Busby

Firm News, 11.28.2023

- Best Lawyers® 2024 Honors 242 Burr Attorneys, Including 17 "Lawyers of the Year"
Firm News, 08.17.2023
- Ginger Busby Selected to Serve on the American Bar Association's Board of Governors
Firm News, 08.23.2021
- Four of Burr's Female Partners Featured in B-Metro's 2020 Top Women Attorneys List
Firm News, 08.24.2020
- Burr & Forman's Ginger Busby Honored Among Birmingham's Best of the Bar
Firm News, 04.18.2019

Speaking Engagements

- DRI Insurance Coverage and Practice Seminar
Speaking Engagement, New York, NY, 12.07.2016

Articles

- Burr & Forman Represents AutoZone in Successful Decertification of Nationwide Collective Action
Firm News, 11.01.2021
- Quoted, *Creating a Cultural Commitment To Drive D&I Programs Forward*, The Mid-Market Report
Articles / Publications, 01.05.2021

Professional Activities

- American Bar Association
- Alabama State Bar
- State Bar of Georgia
- Birmingham Bar Association