

## Lance A. Lawson, P.E.

Partner

Charlotte, NC  
(704) 347-6475  
[llawson@burr.com](mailto:llawson@burr.com)



Lance Lawson is a member of the firm's Intellectual Property practice group. A licensed Professional Engineer with an advanced degree in engineering, Lance is a first-chair litigator with 25 years of experience obtaining outstanding results for his technology clients. Lance focuses on patent infringement and other intellectual property litigation including trademarks, trade dress, copyrights, and trade secrets, as well as commercial disputes involving technology and licensing.

Lance has represented companies in intellectual property disputes before the International Trade Commission, Patent Trial and Appeal Board, in U.S. district courts throughout the country, and in appeals to the Federal Circuit and other Courts of Appeal. He also has extensive experience in strategic planning concerning patent and trademark procurement and portfolio management, including acquisition, maintenance, and licensing of U.S. and foreign patent and trademark assets. Lance served over four years on the Executive Committee at his previous law firm before it merged with Burr Forman.

Lance has leveraged his experience as a licensed professional engineer to advise clients in intellectual property disputes in diverse technologies, including medical devices, mobile phones, air-to-ground communications, Wi-Fi, night vision devices, computer software and disc drives, electric automobiles, navigation systems, lithium batteries, light-emitting diodes (LEDs), cancer screening systems, pharmaceuticals, breathable films, and non-woven fabrics. In addition to his many speaking engagements on intellectual property issues, Lance is a guest lecturer on leadership and international security issues for Senior Executives courses at the Harvard Kennedy School at Harvard University. For his legal work and involvement in his community, Lance recently was the recipient of the North Carolina Bar Association's *Citizen Lawyer Award*.

### PARALEGAL/ASSISTANT

Paralegal

Derek Olguin  
(704) 347-6461  
[dolguin@burr.com](mailto:dolguin@burr.com)

### CAPABILITIES

Commercial Litigation  
Intellectual Property

### EDUCATION

J.D., University of Notre Dame Law School

*cum laude*

Notre Dame Law Review

M.S., Stanford University

B.S., United States Military Academy at West Point

*with honors*

### LICENSED IN

North Carolina

### ADMITTED IN

U.S. Supreme Court

U.S. Patent and Trademark Office

U.S. Court of Appeals for the Federal Circuit

U.S. District Court - Eastern District of North Carolina

U.S. District Court - Middle District of North Carolina

U.S. District Court - Western District of North Carolina

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Before entering private practice, Lance was a federal law clerk for the Honorable Robert D. Potter of the United States District Court for the Western District of North Carolina. In addition, he was the Chair of the committee that promulgated the first set of Local Patent Rules for the Western District of North Carolina in 2010-2011 and served on the committee that revised the Local Patent Rules for the Eastern District of North Carolina. After serving as the Managing Editor and co-author for a weekly patent law update, Lance founded and was the Managing editor for eight years of the *Federal Circuit Annual Review* published by Aspen Publishing. Lance has authored many legal articles on intellectual property and served on the Intellectual Property Editorial Advisory Board for Law360's nationally-published IP newsletter.

Prior to pursuing law, Lance served nine years on active duty as an engineer officer with the United States Army Corps of Engineers, including three years as chief of engineering and design, and one year commanding in combat an engineer unit in both Iraq and Saudi Arabia during Operations Desert Shield and Desert Storm. Lance later served as a JAG attorney at the rank of Lieutenant Colonel in the United States Army Reserves, while performing duties as the general counsel to several military units in the Southeast. During his time in the U.S. military, Lance was awarded the Master Parachutist Badge, the U.S. Army Ranger Tab, and the Bronze Star for actions in combat.

Lance continues to serve as a college liaison counselor to high school students interested in attending a service academy.

## Experience

- Lead counsel for a leading technology company regarding its intellectual property for charging electric vehicles in two patent litigation proceedings before the Patent Trial and Appeal Board.
- Lead counsel asserting six U.S. patents in U.S. District Court for a client providing a nation-wide broadband, in-flight connectivity Air-To-Ground network for business aviation in the United States.
- Lead counsel for client regarding night vision devices. Successfully defeated Motion for Preliminary Injunction and representation led to favorable settlement.
- Lead counsel for client providing consulting services in dental industry. Successfully represented client in IP and litigation matters related to trade secrets and competition issues.
- Lead counsel for an international manufacturer of specialized pipeline repair couplings in successfully enforcing patent portfolio in the U.S. in patent infringement. The litigation resulted in complete victory in claim construction and defendants waiving attorney-client privilege regarding opinions of counsel and willful infringement.
- Lead counsel for an international pharmaceutical and medical device company asserting U.S. patent portfolio related to the aesthetics industry. The litigation resulted in complete victory in claim construction and venue and favorable settlement.
- As co-lead counsel, obtained preliminary injunction in District Court for an international company and patent owner regarding technology for separation layers for lithium batteries used in mobile devices and electric vehicles.
- As co-lead counsel, represented a U.S. manufacturer of occluding medical devices for heart conditions against patent infringement claims by a large, international medical device company. After two trials,

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successfully represented client leading to merger with leading U.S. manufacturer of medical devices.

- Represented an international manufacturer and developer of mobile phones and mobile networks in asserting worldwide patent portfolio. Representation ultimately led to a successful settlement with the world's largest manufacturer of mobile phones.
- Managing Editor for eight years for leading legal text, *Federal Circuit Patent Case Summaries*. Published by Aspen publishers, the text included detailed analysis of each precedential, patent-related opinion issued by the Court of Appeals for the Federal Circuit.

## Honors & Recognition

- 2019 Citizen Lawyers Award, North Carolina Bar Association
- Listed in *The Best Lawyers in America*®, Litigation - Intellectual Property since 2011, Litigation - Patent (2011-2023), Trade Secrets Law (2024)
- *North Carolina Super Lawyers*, Intellectual Property Litigation (since 2012)
- Managing Editor, Federal Circuit Annual Review, Aspen Publishers (2004-2011)
- Intellectual Property Editorial Advisory Board, IP Law360 daily enewsletter, 2017-2018

## News

- Best Lawyers® 2024 Honors 242 Burr Attorneys, Including 17 "Lawyers of the Year"  
Firm News, 08.17.2023
- Burr & Forman Partners Selected to 2023 North Carolina Super Lawyers List  
01.18.2023
- Lance Lawson Profiled in *Authority Magazine* for "Life and Leadership In The Military" Series  
Firm News, 06.05.2019
- Burr's Lance Lawson Receives 2019 *Citizen Lawyer Award* by North Carolina Bar  
Firm News, 04.17.2019
- Charlotte Partner Lance Lawson Featured in Technology Transfer Tactics on Co-Development Deals  
Firm News, 01.25.2019

## Articles

- WesternGeco: The Supreme Court Rules That Patent Damages Arising From Foreign Activities May Be Permitted  
Articles / Publications, 06.27.2018
- Supreme Court Clarifies Patent Exhaustion Doctrine and Limits Post-Sale Control  
Articles / Publications, 06.08.2017
- The Supreme Court of the United States Significantly Limits Venue in Patent Infringement Cases  
Articles / Publications, 05.23.2017

# Lance A. Lawson, P.E.

- Northern District of California's Revised Patent Local Rules Require Early Disclosure of Damages Information  
Articles / Publications, 03.14.2017
- Supreme Court Decision Limits Patent Infringement Risk for Exporting a Single Component of a Multi-Component Invention  
Articles / Publications, 02.27.2017

## Civic Activities

- Head Coach, high school and middle school sports
- Hospitality House of Charlotte, Member of Board
- College Liaison, U.S. United States Military Academy (2004-present)
- West Point Society of the Carolinas, Board Member (2002-present)

## Professional Activities

- U.S. District Court for the Eastern District of North Carolina, Advisory Committee on Local Patent Rules (2015-2019)
- U.S. District Court for the Western District of North Carolina, Advisory Committee on Local Civil Rules (2015-2019)
- North Carolina Bar Association, Patent Law Committee, Chair (2011-2013); IP Legislative Committee, Chair (2013-present); IP Litigation Committee, Co-Chair (2013-present); Intellectual Property Law Section, Council Member (2011-2016); Member (2011-present)
- U.S. District Court for the Western District of North Carolina, Advisory Committee on Local Patent Rules, Chair (2010-2011)